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News for the Hospitality Executive



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John Q. Hammons Opens 228-room Courtyard by Marriott® in Allen, Texas

ALLEN, Texas & SPRINGFIELD, Mo. - January 12, 2010 - As the official hotel of the Allen Americans Central Hockey League club, John Q. Hammons' new Courtyard by Marriott® Dallas – Allen at the John Q. Hammons Center (www.marriott.com/dalan) in Allen, Texas, near Dallas welcomed Steve Duchesne, Allen Americans' owner/president and Stanley Cup champion, and his family as the first guests of the nine-story, 228-room/suite hotel, now open for business.

“We’ve been thoroughly welcomed by the Allen and Collin County communities since plans to develop the hotel and conference center complex”



More than 400 attendees joined executives from John Q. Hammons Hotels & Resorts, city of Allen, Crossland Construction, and The Village at Allen in a public ribbon

cutting and open house for John Q. Hammons' new nine-story, 228-room/suite Courtyard by Marriott Dallas - Allen at the John Q. Hammons Center at 210 East Stacy Road, Allen, Texas (Photo: Business Wire)

Sporting a contemporary décor and numerous technological features, the Courtyard by Marriott Dallas – Allen at the John Q. Hammons Center represents Mr. Hammons' fifth hotel complex in the growing Dallas/Fort Worth metroplex and his eighth in Texas. Featuring the new Courtyard Refreshing Business concept with Bistro, the hotel and conference center complex is operated by Springfield, Mo.-based John Q. Hammons Hotels & Resorts (www.jqhhotels.com), the nation's leading independent builder, developer, owner and manager of upscale, full-service hotels, resorts and suites.

Located at 210 East Stacy Road in The Village at Allen and adjacent to the Allen Event Center, the exceptional hotel and conference center property impressed more than 400 attendees at a public ribbon cutting and open house. Area residents and representatives from city and business organizations joined Mayor Stephen Terrell, city of Allen, and executives from John Q. Hammons Hotels & Resorts, Crossland Construction, and The Village at Allen in debuting the area's newest quality hotel accommodations and largest meeting venue with 30,000 gross square feet of conference space.

A grand opening ticketed gala at the hotel is slated for January 23, 2010, benefiting community programs through the Allen Arts Alliance. Expected to draw more than 500 attendees, the formal event will serve as the Allen Arts Alliance's annual fund raiser.

"We've been thoroughly welcomed by the Allen and Collin County communities since plans to develop the hotel and conference center complex," said General Manager Michael Kapoulis, a 15-year company veteran. "More than 1,000 candidates showed interest in being a part of our hospitality team, and most of our nearly 100 employees are from the Allen area."

"John Q. Hammons Hotels & Resorts' long-standing passion and commitment to sports and arts is a natural fit with the Allen community, enhancing our ability to be an active corporate citizen from the start," Kapoulis said. "Our blossoming relationships with the Allen Americans and the Allen Arts Alliance are grounded in our community-oriented corporate heritage spanning five decades."

John Q. Hammons' Allen hotel and conference center complex is just 25 miles from downtown Dallas at 210 East Stacy Road in The Village at Allen, with convenient access to the cities of Allen, Frisco, McKinney and Plano, the Collin County Regional Airport, and corporate facilities for Blockbuster, Raytheon, and Medical Center of McKinney. The Village at Allen, which opened in October 2008, is one component of The MGHerring Group's 3-million-square-foot, regional, mixed-use lifestyle center located in both Allen and Fairview. John Q. Hammons' complex is adjacent to the new \$52.6 million Allen Event Center, home to the Allen Americans. The Allen Event Center offers an 8,100-person full capacity venue for concerts, top touring shows, family entertainment and professional sports.

Stacy Polk, director of sales for the Courtyard by Marriott Dallas – Allen, shared that the hotel complex has received significant pre-opening interest. "With the largest meeting space in the area, we're noticing particular interest for the Cottonwood Grand Ballroom, which can accommodate 1,100 guests theatre style," Polk said.

Featuring an open, bright, contemporary look, the new hotel and conference center incorporates the Courtyard brand's new "personalized" and "special" elements, including:

- Welcome pedestals for more personal associate-guest interaction
- Cutting-edge technology with relevant information, including 57" LCD TV GoBoard™ with touch screen to navigate local information
- Private, yet energetic common areas with 20" LCD TVs in media booths; lounge and local library with complimentary computer terminals and printer access
- Functionally stylish lobby areas, including pull-up tray tables, wireless Internet access and ample electrical outlets for powering digital devices
- Stylish and versatile S-counter for coffee bar by day and hot spot by night
- The 24/7 Market™ guest store for convenience and substance

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Representing the largest meeting event space in Allen, the Courtyard by Marriott Dallas – Allen at the John Q. Hammons Center offers flexible space perfect for functions from board room meetings to black-tie affairs. The conference center's 9,310-square-foot Cottonwood Grand Ballroom has a 1,100-person maximum capacity for theatre style set-up while being flexible for an eight-room break-out configuration. The hotel features the full-service restaurant Courtyard Bistro - Eat. Drink. Connect.™; The Market™ with 24-hour access to food, snacks and refreshments; Starbucks® Coffee; a cozy lounge with a big screen HDTV; business center; indoor swimming pool and whirlpool; and fitness center. Spacious rooms/suites include work space and separate seating areas and luxurious bedding; refrigerators; well-lit work desk with ergonomic chair; 32" flat panel HDTV; complimentary high-speed wired and wireless Internet access; complimentary daily newspaper; and individual climate control. The property is pet friendly and 100 percent smoke-free. For more information about the Courtyard by Marriott Dallas – Allen at the John Q. Hammons Center, to schedule a tour, or to book a group function, call (214) 383-1151, fax (214) 383-1154, email stacy.polk@jqh.com or go to www.marriott.com/dalan. The hotel can also be booked under the following GDS codes: Amadeus DALANC, Apollo/Galileo 46583, Sabre 0051197, and Worldspan DALAN.

About John Q. Hammons Hotels & Resorts

Springfield, Mo.-based John Q. Hammons Hotels & Resorts is the nation's leading independent builder, developer, owner and manager of upscale, full-service hotels, resorts and suites, including: Embassy Suites Hotels, Renaissance, Marriott, Radisson, Residence Inn, Homewood Suites by Hilton, Holiday Inn and Courtyard by Marriott brands. With 84 hotels strategically located near demand generators, such as state capitals, universities, airports, corporate headquarters or office parks in secondary and tertiary markets, John Q. Hammons Hotels & Resorts' properties are dominant in their markets. Over the course of his impressive 51-year career in the hotel business, Mr. John Q. Hammons has developed 210 hotels. For more information about John Q. Hammons Hotels & Resorts, please visit the company's Web site at www.jqhhotels.com.

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Also See: [John Q. Hammons Building a 225 room Full-service Courtyard® by Marriott® Hotel in Allen, Texas, Located Across the Street from the Previously Announced 280-suite Embassy Suites Hotel / July 2007](#)

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