

## **Wham! Celebrated at Tech Success 2009**

**(Allen, TX March 20, 2009)** Allen entrepreneur Matthew B. Shoemake is in the final stages of product development with the help of a grant from the Texas Emerging Technology Fund. Shoemake's company, Wham!, Inc., was recently awarded a \$250,000 pre-seed grant for its patent pending video and networking technologies that will enable high-definition consumer video calling that will revolutionize the way friends and family communicate, stay in touch and share life's special moments.

"Achieving funding approval through the State's rigorous process is a testament to not only Wham!'s technology but also to our solid business plan" said Shoemake, CEO and Founder of Wham!. "We are pleased to have backing of the Texas Emerging Technology Fund as we bring our innovative product to market."

Wham! recently located their offices in One Allen Center in Allen Central Park, with the help of the Allen Economic Development Corporation (AEDC). "The AEDC has had the opportunity to know and work with Matthew for five years," said Robert Winningham, AEDC Executive Director/CEO. "Dr. Shoemake is an exemplary serial entrepreneur. Wham! is his third start-up company. He is literally a 'walking incubator' for the future of Texas business."

Shoemake's previous two start-up companies, Alantro Communications, Inc. and WiQuest Communications, Inc. have been on the leading edge of Wi-Fi and Wireless USB technologies and have created hundreds of high-paying jobs in North Texas.

Tech Success is a celebration recognizing the achievements of the North Texas Regional Center for Innovation and Commercialization (NTXRCIC) and the Texas Emerging Technology Fund (ETF). The mission of the NTXRCIC and the ETF is to foster an environment for innovation and investment in entrepreneurship, creating future high-tech companies in Texas for a competitive global economy.

(Left-to-right) Texas Governor Rick Perry; Matthew B. Shoemake, PH.D., Wham! CEO and Founder; Dr. Nadeem Ahmed, Wham! CTO and Co-Founder; Todd Staples, Texas Agriculture Commissioner