

Allen Event Center Becomes Reality

Groundbreaking held July 24, 2008 with opening scheduled November 2009

(July 24, 2008) The momentum continues as new projects become reality, further enhancing Allen's reputation as a premier location to live, work, shop and play!

The City of Allen officials, MGHerring Group, and Global Entertainment Corporation representatives celebrated the official groundbreaking for the Allen Event Center at a ceremony recently. Construction of the \$52.6 million event center is a joint venture between the City of Allen, Global Entertainment Corporation (AMEX:GEE) and The MGHerring Group. Located at the southeast quadrant of Central Expressway/US 75 and Stacy Road, the event center will offer a venue for concerts, top touring shows, family entertainment, and professional sports upon its opening in fall 2009. The event center also will be the home of a professional hockey team and a second sheet of ice for community use.

"The project that has been a part of the City's strategic vision for many years," said Allen Mayor Steve Terrell at the groundbreaking ceremonies. "Thanks to the efforts of Peter Vargas and the City staff, Allen City Council and the Allen Economic Development Corporation (AEDC) and Community Development Corporation, it is becoming a reality."

MG Herring donated the land within their development. Global will build and operate the Event Center, which will be owned by the City of Allen.

The Event Center will be part of the 181-acre Village at Allen mixed-use development with more than 1,000,000 square feet of retail, consisting of big box tenants, specialty shops and restaurants. Phase 1 (opening October 15, 2008) includes Dick's Sporting Goods, Best Buy, TJ Maxx Homegoods, Toys"R"Us, Babies"R"Us, Men's Wearhouse, Cheddars, Nate's Seafood, Uncle Julio's and Olive Garden. Phase 2 (opening spring 2009) will include SuperTarget, Hemispheres, Anderson's Furniture and others. A 220- room Courtyard® by Marriott® Hotel with a 35,000 square foot conference center will also open in Phase 2, adjacent to the Event Center

**Naming Rights Available for Allen Events Center!
(see following page)**

Allen Events Center Allen, Texas



Opening in the fall of 2009 inside the nation's largest open air mall, The Village at Allen, located on the east side of Central Expressway/US 75 at Stacy Road is the Allen Events Center. The Events Center features 6,200 fixed seats and can also accommodate up to 7,500 people. Also featured are twenty six luxury suites, loge seating, and a VIP lounge. Numerous events will be held annually that will include Central Hockey League Games, nationally touring concerts, and family shows.

Naming Rights Available

To learn more about partnership and naming rights opportunities please contact:

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