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For Immediate Release

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ALLEN EVENT CENTER HOSTS TOPPING OFF

ALLEN – The Allen Event Center will host a topping off ceremony on Thursday, April 23 from 2-5 p.m. as announced today by Global Entertainment. The public is invited to stop by the construction site and sign a structural steel beam that will become a permanent fixture within the state of the art facility. Please join us for a free street party with live music from The Joe Jonas Band, food, giveaways and children’s activities.

“We can’t wait for the citizens of Allen to come out and see just how much progress has been made on this building,” says Doug Waugh, General Manager of the Allen Event Center. “Its construction and subsequent opening will solidify Allen as a destination for top-notch entertainment and sports. The topping off event is just the first step of many we will take in an effort to connect with both the local community and the Metroplex, at large.”

Construction of the Allen Event Center began in July 2008 along the southeast corner of US 75 and Stacy Road inside the Village at Allen shopping district. Upon its completion in late 2009, the venue will total 188,000 square feet with capacity for 8,500 seats (6,275 fixed), 26 suites and two ice rinks. The project is among the first in the Collin County area in that marks a joint venture between Global Entertainment Corporation, The MGHerring Group and the City of Allen. The center will serve home to concerts, trade shows, professional sporting events, festivals, community ceremonies and a Central Hockey League franchise.

Global Entertainment Corporation is an integrated events and entertainment company. Its venues around the country feature concerts with nationally known recording artists. Through its wholly owned subsidiaries, it is involved in sports management and the development of multi-purpose events centers and related real estate entertainment districts. Other GEC subsidiaries include International Coliseums Company, Global Entertainment Marketing Systems, Global Entertainment Ticketing and Encore Facility Management. For more information on the Allen Event Center, please visit <http://thealleneventscenter.com>.

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