



Homewood Suites opens in Allen, Texas

February 22, 2010

ALLEN, Texas – Homewood Suites by Hilton, the international brand of all-suite, residential-style hotels, today announced the opening of its newest property in Allen, Texas, a suburb of Dallas. The four-story, 114-suite hotel is owned and managed by Magnolia Lodging, LLC and marks the company’s third Homewood Suites hotel, joining Homewood properties in Plano/Richardson and Dallas/Frisco. Allen General Manager Vlad Gritsman has been in the hotel industry for 14 years, and is assisted by director of sales, Rebecca Rohwer, who has 20 years of experience.

“We continue to see steady demand in the upscale extended-stay hotel segment and feel this property helps to fill a need in the growing northeast Dallas metropolitan area,” said Gritsman. “Whether traveling alone for business or with the entire family, guests can enjoy the comforts of home at Homewood Suites. In times where both business and leisure travelers are pinching pennies, we offer a great value with standard amenities such as fully-equipped kitchens, complimentary high-speed Internet access, and separate living and sleeping areas.”

Homewood Suites by Hilton Dallas/Allen offers studio, one-, and two-bedroom suites. Additional guest amenities include a daily complimentary full hot breakfast in the hotel’s hospitality center—the “Lodge”—a full evening meal and beverages Monday-Thursday evenings, an executive business center, and a 24-hour on-site pantry. The hotel also offers an outdoor saltwater pool, landscaped courtyard with sports court, barbeque area, PreCor fitness center, and approximately 750 square feet of flexible meeting space.

Located at 455 Central Expressway North, the hotel is situated on US-75 near exit 35 in between the cities of Plano, Frisco, and McKinney, just 45 minutes from DFW and 35 minutes from Love Field. Nearby businesses include Raytheon, Texas Instruments, Experian, Torchmark, and Perot Systems. The hotel is minutes away from world-class shopping, sports and entertainment venues, including the Allen Event Center, Allen Premium Outlets, Pizza Hut Park and the Ballfields at Craig Ranch. Guests also have their choice of more than 20 restaurants within a two-mile radius, as well as complimentary shuttle service for destinations within five miles.